



PHILPILL PRIVACY POLICY

UNIONDEB LIMITED (**we**) are committed to protecting and respecting your privacy.

SCOPE OF POLICY

This policy (together with our end-user licence agreement (**EULA**) as set out in our TERMS AND CONDITIONS with our PRIVACY POLICY and any additional terms of use incorporated by reference into the EULA, together **our Terms of Use** applies to your use of:

- PHILPILL website www.philpill.com (Website) and corresponding mobile application software (**App**) available on our site and in the relevant app stores once you have accessed the Website and/or downloaded/streamed a copy of the App onto your mobile telephone or handheld device (**Device**).
- Any of the services accessible through the Website/App (**Services**) that are available on the Internet and App Site or other sites of ours (**Services Sites**), unless the EULA states that a separate privacy policy applies to a particular Service, in which case that privacy policy only applies.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998, the data controller is UNIONDEB LIMITED of 116 Clive Road, SE21 8BU, London, United Kingdom.

INFORMATION WE COLLECT FROM YOU

We will collect and process the following data about you:

- **Information you give us (Submitted information):** This is information you give us about you by filling in forms on the Website/App Site and the Services Sites (together **Our Sites**), or by corresponding with us (for example, by e-mail or chat). It includes information you provide when you register to use the Website/App Site, download or register an App, subscribe to any of our Services, search for an App or Service, make an in-App/Website donation, share data via the Website/App's social media functions, enter a competition, promotion or survey, and when you report a problem with the Website/App, our Services, or any of our Sites. If you contact us, we will keep a record of that

correspondence. The information you give us may include your name, address, e-mail address and phone number, the Device's phone number, age, username, password and other registration information, financial and credit card information, personal description and photographs.

- Information we collect about you and your device. Each time you visit one of our Sites or use one of our Apps we may automatically collect the following information:
 - technical information, including the type of mobile device you use, a unique device identifier (for example, your Device's IMEI number, the MAC address of the Device's wireless network interface, or the mobile phone number used by the Device), mobile network information, your mobile operating system, the type of mobile browser you use (Device Information);
 - details of your use of any of our Apps or your visits to any of Our Sites including, but not limited to traffic data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access (Log Information).

COOKIES

We use cookies to distinguish you from other users of the App, App Site, App store or Service Site. This helps us to provide you with a good experience when you use the App or browse any of the sites and also allows us to improve the App and Our sites. For detailed information on the cookies We use and the purposes for which We use them, see our cookie policy.

USES MADE OF THE INFORMATION

We use information held about you in the following ways:

- To provide the services in the APP and allow the user to participate in interactive features of the App and the Services, when he chooses to do so.
- To ensure that content is presented in the most effective manner for the user and his device.
- To provide the user, or allow third parties to provide the user, with information, products or services (including content and advertising tailored to the user's interests), where the user has consented to be contacted for such purposes.
- To carry out obligations arising from any contracts entered into between the user and the App Owner or App Store/Provider (including the processing of payments by PayPal of payment processing services).

- To maintain, protect and improve the App, the Services and the Services Sites.
- To notify the user about changes to the App or any of the Services.

We do not disclose information about identifiable individuals to our advertisers, but We may provide them with anonymous aggregate information about our users (for example, we may inform them that 500 men aged under 30 have clicked on their advertisement on any given day). We may also use such aggregate information to help advertisers reach the kind of audience they want to target (for example, women in SW1). We will use of the personal data We have collected from you to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience.

DISCLOSURE OF YOUR INFORMATION

We may disclose the data we collect from you to the following third parties:

Category of data	Recipient	Purpose
Your email address	PAYPAL	To affect the payment, you want to make
ONLY WHERE YOU HAVE AGREED: Your name and address and that you are a UK tax payer	CHARITY YOU DONATE TO	To advise them of the donation you have made and allow them to claim Gift Aid

You agree that we have the right to disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the Companies Act 2006.

We will disclose your personal information to third parties:

- In the event that We sell or buy any business or assets, in which case We will disclose your personal data to the prospective seller or buyer of such business or assets.
- If UNIONDEB LIMITED or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal or regulatory obligation or request.
- In order to:
 - enforce or apply the EULA, Our TERMS AND CONDITIONS OF SUPPLY OF GOODS OR SERVICES and other agreements or to investigate potential breaches; or

- protect the rights, property or safety of UNIONDEB LIMITED our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

WHERE WE STORE YOUR PERSONAL DATA

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area (**EEA**). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. These staff may be engaged in the fulfilment of your request, order or reservation, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored on secure servers. Any payment transactions carried out by us or our chosen third-party provider of payment processing services will be encrypted using Secured Sockets Layer technology or an alternative encryption technology. Where we have given you (or where you have chosen) a password that enables you to access certain parts of Our Sites, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to Our Sites; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Regarding, certain Services include social networking, chat room or forum features, please ensure when using these features that you do not submit any personal data that you do not want to be seen, collected or used by other users.

We strongly recommend that you apply any update that we make available for the App and the Website to ensure your data is safe and protected – as it may contain necessary solutions and patches for the vulnerabilities in the older versions of the App/Website.

YOUR RIGHTS

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if We intend to use your data for such purposes or if We intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms We use to collect your data. You can also exercise the right at any time by contacting us at support@philpill.com

Our Sites may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates (including, but not limited to, websites on which the

App or the Services are advertised). If you follow a link to any of these websites, please note that these websites and any services that may be accessible through them have their own privacy policies and that We do not accept any responsibility or liability for these policies or for any personal data that may be collected through these websites or services, such as contact and location data. Please check these policies before you submit any personal data to these websites or use these services.

ACCESS TO INFORMATION

The Data Protection Act 1998 gives you the right to access information held about you. Your right of access can be exercised in accordance with that Act and/or any other proceeding/complimentary Act.

CHANGES TO PRIVACY POLICY

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by SMS or when you next start the App or log onto one of the Services Sites. The new terms may be displayed on-screen and you may be required to read and accept them to continue your use of the App or the Services.

CONTACT

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to support@philpill.com